

Course:

Artistic Studio II (second degree with master's degree in architecture)

Laboratorium:

Developing skills connected with graphic design as a branch of fine arts connected with visual identification (poster, logo, business card, information board, press advertisement, Internet banner).

Developing skills of conscious use of concepts such as point, line, plane, shape, form, light, color, texture, contrast, symmetry, asymmetry, in the context of basic graphic design principles.

Developing skills of correct interpretation of a single form and a system of forms forming an artistic composition on a plane and applying these skills to design graphic layout of a printed text (typography).

Developing and deepening skills of creating graphic compositions integrated with architectural form. Developing the ability to create graphic designs and realizing one's own artistic concept, e.g. designing a book or CD cover.

Expanding and consolidating skills of communicative visual message - synthetic drawing, animation, film, graphic or multimedia note - having significant and meaningful content message.

Deepening the ability to define mutual relations between theoretical and practical aspects of artistic and design work, as well as between the type of artistic expression used and the message carried by the work.

Developing and consolidating skills of applying the principles of graphic design and correct interpretation of a single form and a system of forms to create a composition on a plane - both in designing a graphic layout of a printed text and the composition of a design board.

Developing creative thinking and creativity - also in terms of developing their own architectural portfolio.

Deepening composition skills including searching for individual artistic solutions for boards and drawings, as well as competition, diploma and investor architectural concepts.

The subject is integrated with the issues and scope of the subject: Architectural Design II.

Project:

Developing sensitivity and artistic imagination, drawing from the knowledge of the structure of form, perception and psychology of color.

Stimulating and developing the ability to create form as a visual metaphor for shape and its dynamics.

Expanding and consolidating the ability of subjective visual thinking and individual stylistics and artistic expression.

Developing structural perception as the most basic visual experience.

Deepening the knowledge of problems and tasks of art in architecture and presentation of own artistic concepts integrated with architectural form.

Developing skills of defining mutual relations between theoretical and practical aspects of artistic work.

Developing a creative attitude and understanding architecture as a branch of art that plays a leading role in social education.

Responsible person:

Małgorzata Czerniawska, PhD

More info: <https://webapps.uz.zgora.pl/syl/index.php?/course/showCourseDetails/1273287>